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esencia
A SEASIDE ESTATE

Everything Is Free During a One-Day Party at Esencia Estate in the Riviera Maya

Playa Xpu-Ha, Mexico (May 25, 2010) The [Esencia Estate](#) in Mexico's Riviera Maya is offering complimentary accommodations, free food, unlimited drinks and even free spa treatments on August 24, 2010. That date is the birthday of Italian Duchess Rosa's D' Ferrari, who used to live at the hotel when it was her private estate. The day-long party will feature special meals for breakfast, lunch and dinner, plus celebratory events at the pool and on the beach, with live music and entertainment all day long.

"On this special day, our guests enjoy everything completely free, including accommodations, spa treatments, meals and even margaritas on the beach," said Philip Vidal, general manager of Hotel Esencia.

Duchess D' Ferrari still visits the property several times a year and makes it a point to always be there for her birthday. Five percent of all revenue from hotel reservations during her birthday week will be donated to a local orphanage foundation located in Playa del Carmen. "I am very fortunate to have what I need to live a very happy life. Rather than receive presents for myself on my birthday, I like to give back to my guests and the community," said Duchess D' Ferrari.

The Esencia is one of the Riviera Maya's most exclusive boutique hotels. It is located on a 50-acre retreat just 20 minutes south of the resort town of Playa del Carmen, on the way to the Mayan ruins of Tulum.

The hotel offers 29 spacious [suites](#) and cottages, many with private gardens, solariums and deep-soaking plunge pools. There is an [organic Mayan-themed day spa](#), a powdery white-sand beach and a chic [gourmet restaurant](#). Within a short distance from the estate, visitors can explore the Mayan ruins of Tulum, go snorkeling at Akumal's famous Yak-Ku Lagoon, ride horses along the beach, go fishing for blue marlin, or play golf on a PGA championship course. For more information or [reservations](#), call the hotel's guest services hotline at 877-528-3490. For a glimpse of the good life at Esencia, visit www.hotelesencia.com.

About Esencia Estate

The 50-acre private estate, located on Playa Xpu-Ha 46 miles south of Cancun, is the essence of simplicity, elegance and beauty. Its 29 spacious suites and cottages include a range of features from private gardens to solariums and deep-soaking plunge pools. The estate is operated by ProHotel International of Houston, which also operates the celebrated La Pleta by Rafael Hotels in the Spanish Pyrenees and Casanova by Rafael Hotels in Barcelona, Spain.

The Dining Room

The dinner menu specializes in Meso-American cuisine, using traditional Yucatecan methods such as banana-wrapped fish and meat cooked in a pib (an earth oven). The menu showcases the freshest local seafood as well as dishes from the rest of Mexico, all flavored with organic herbs and fresh fruits and vegetables. The ambience combines Mexican flair and rustic simplicity, with its palapa roof and view of a cenote, an illuminated underground fresh water pool.

Aroma Spa

Fully organic from its architecture to its products, the Duchess's oasis harvests its own lush herb garden for use in treatments. Five treatment rooms, four Jacuzzis, two Mayan-style domed steam rooms and a beachside Temazcal Mayan Sauna are also available. Complimentary group yoga and meditation classes are offered with an instructor in the main house terrace or garden area.
