

# *esencia*

## A SEASIDE ESTATE

### Esencia Celebrates Origin as Royal Estate with “Estate Celebration” Package

Playa Xpu-Ha, Mexico, February 10, 2008 –if hotels are divine, estate celebrations are heaven for privileged guests at the seaside estate of a dear friend whose thoughtful gestures surpass the expectations of a five-star hotel.

That is the operating philosophy of Esencia, 29-room seaside estate on Mexico’s Riviera Maya, originally the private home of an Italian duchess and, since 2005, available to vacationers.

Nestled between the pristine Caribbean sea and a virgin jungle, Esencia is a virtual Eden of natural delights that manages to be intimate for couples and expansive for families,.

During the month of May, the “Italian Duchess” is celebrating the 10th anniversary of her estate. She wants everyone to come and celebrate with her so they can rejuvenate as she has and come to know why Esencia is the essence of her being.

Esencia’s new four-night “Estate Celebration” includes experiences that showcase Esencia’s estate ambience, where guests never sign a check, settle down for the night with healing aromas, and purify their bodies and souls with pure, organic products in the cuisine as well as spa treatments – called “rituals” at Esencia. Esencia offers the antithesis of the “mini bar” with its full-sized bottles of spirits and in-room professional sub-zero freezer.

The “Estate Celebration” includes four nights’ accommodation, Sunday through Wednesday, in a garden room or garden suite; full daily breakfast for two; private snorkel tour for two; and two spa rituals of choice per stay.

“Estate Celebration” is \$1,815 for accommodations in a garden room, and \$2,155 for accommodations in a garden suite, plus 12% tax and 10% service fee.

Garden Suites feature a terrace, plunge pool, sitting area, spacious bathroom and large walk-in closet. Garden Rooms feature a balcony overlooking the lush gardens. In-room amenities include DVD player, CD player and music library, satellite cable plasma T.V., automatic black out shades, hair dryers, safety deposit boxes, unobtrusive high-tech audiovisual equipment and lighting with dual bedside controls, and iPod docking stations. iPod minis are available for use upon request.

Esencia was transformed into an elegant estate for guests in 2005 by ProHotel International of Houston, which also operates the celebrated La Pleta Hotel and Spa in the Spanish Pyrenees and the Casanova Hotel in Barcelona, Spain. The 29-room, 50-acre Esencia, located on Playa Xpu-Ha on a two-mile

stretch of fine white-sand beach 46 miles south of Cancun, is the essence of simplicity, elegance and beauty. Its 29 spacious suites and guestrooms include a range of features from private gardens to solariums and deep-soaking plunge pools.

Esencia's Aroma Spa, fully organic from its architecture to its products, harvests its own lush herb garden for indigenous fruits, plants and herbs to use in treatments such as a lemon ritual for energy, honey ritual for relaxation and chocolate ritual for stress-reduction. The 2,500 square foot palapa-roofed spa offers five treatment rooms, four Jacuzzis and two Mayan-style domed steam rooms. Guests dine at Sal y Fuego (Spanish for "salt and fire"), which features traditional Yucatecan methods such as banana-wrapped fish and meat cooked in a *pib* (an earth oven). The menu showcases the freshest local seafood as well as dishes from the rest of Mexico, all flavored with organic herbs and fresh fruits and vegetables.

Call 1-877-528-3490 for reservations; visit [www.hotelesencia.com](http://www.hotelesencia.com)